

THE 4TH

KOREA  
ISRAEL  
BUSINESS  
FORUM

제4회  
한국  
이스라엘  
비즈니스  
포럼



2016.3.6

RENAISSANCE HOTEL, TEL AVIV

Startup Investment &  
Match Making

주최 한국이스라엘기업협의회

주관 한국이스라엘비즈니스포럼 조직위원회

후원 미래창조과학부 중소기업청 주한이스라엘대사관

협찬 SK telecom KOSDAQ 코스닥협회 KOVA (사) 벤처기업협회 KOREA VENTURE BUSINESS ASSOCIATION

# INVITATION

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최진성

CHOI, JINSUNG

Notwithstanding pessimistic conditions such as restricted natural resources, constant war risks, and oppression from around nations, Korea and Israel have grown to become notable and admired leaders of world economy, respectively, over the past 60 years. In 2012, which was the 50th anniversary of diplomatic relations between Korea and Israel, two major events held by Korea Israel Business Council (KIBC) took place.

The greeting dinner for Mr. and Mrs. Olmert at Grand Hyatt Seoul Hotel, and the 1st Korea Israel Business Forum in Jerusalem have brought the business leaders in both countries ever closer. The 2nd forum also took place successfully in Seoul, Grand Hyatt Hotel, maturing our partnership and triggered collaboration between the two countries high-technology industries. The 3rd forum was held in Tel Aviv took the friendship we have built global business network and found strategic partner.

The 4th Korea Israel Business Forum aims to take invest relationship among Korea Ventures, Israeli Ventures, Korean Venture Capitals and Israeli Venture Capitals. It leads real business relationship between Korea and Israel. And It shares know how about get investment between two countries. You are cordinally invited to the 4th Korea Israel Business Forum.

A handwritten signature in black ink, appearing to read 'Alex Choi'.

Alex Choi, Jin-sung  
Chairman of KIBC

# KOREA ISRAEL BUSINESS COUNCIL (KIBC)

## MISSION AND VISION

As a non-profit organization, Korea Israel Business Council (KIBC) seeks to build intimate relationship between Korea and Israel for the purpose of business cooperation of the two nations, KIBC brings together chief and senior executives of top business, investors, entrepreneurs and community leaders who are engaged in business and commercial activities between Korea and Israel.

## WHAT WE DO

1. Hold regular meeting of business owners and senior executives in Korea in order to share and discuss business needs and opportunities in Korea as well as in Israel.
2. Plan and organize global events that create global networks and attract foreign investments that will stimulate business cooperation between Korea and Israel.
3. Provide education and mentoring programme with CEO's from leading companies for entrepreneurs who seek to gain practical knowledge and effective network for business development.
4. Arrange and organize business delegations to and from Israel.

## WHAT WE DID



# FORUM SCHEDULE

2016.3.6	/SUN	DAY 1
08:00 - 09:00	Registration	
09:00 - 09:10	Opening	Choi, Jin Sung - Chairman of KIBC / SK Telecom CTO
09:10 - 09:20	Talk 1	Yoon, Jong Rok (President of NIPA) - Digital Silk , Road on Digital Planet
09:20 - 09:30	Talk 2	Giora Yaron - Chairman of KIBC / TEL AVIV Univ.
09:30 - 09:40	Talk3	Battery : Itzik Parnafes (Battery general partner) - Startups that we invest
09:40 - 10:30	Pitching KOREA	x4 Korean Start-ups pitch [ 10 min each]
10:30 - 10:40	Coffee Break	
10:40 - 10:50	Talk 4	FuturePlay : Ryu, Junghee (Founder) - Korean tech-centric startups
10:50 - 12:50	Pitching ISRAEL	x12 Israeli start-ups pitch [ 10 min each]
12:50 - 13:50	Lunch	
13:50 - 14:00	Breaktime with Live Music	
14:00- 14:10	Talk 5	JVP : Uri Adoni (JVP Media Labs Partner) - Startups that we invest
14:10 - 15:10	Breakout Sessions	
15:10- 15:30	Closing	Pitango : Eyal Niv (Managing General Partner) - Future Cooperation between Korea and Israel

KOREA ISRAEL BUSINESS COUNCIL Corp. The Ministry of Trade, Industry & Energy

Chairman **JINSUNG CHOI** General Secretary **DAVID OK** 36-5, Seoungji-gil, Mapo-gu, Seoul, Korea **Tel.** +82 07 8235 1615 **Fax.**+82 2 324 0424

**Email.** kibc.ok@gmail.com **www.koreaisrael.com**(Korea Israel Business Council)

## SPEAKERS



### **ALEX JINSUNG CHOI**

Alex Jinsung Choi is Chairman of KIBC. He is responsible for building the company's technology roadmaps and strategies aimed at securing technology leadership in mobile market place in line with the company's efforts. He has played pivotal role on developing next generation network technologies.



### **JONGROK YOON**

Mr. Yoon is currently the president of NIPA. He'd served as the second vice minister of Ministry of Science, ICT and Future Planning for two years. After his visit to Israel in 2012, he has been serving as the key personnel in introducing "Creative Economy" to the Korean economy as a new paradigm.



### **JUNGHEE RYU**

Jung-hee Ryu is a founder of FuturePlay. He was lecturer of KAIST in 2003-2011. He worked at Intel Korea. He co-founded Olaworks in 2009. And he has been exited olaworks to Intel in 2012. He was the CSO of the Olaworks. After he quitted Intel Korea, he became angel investor for early stage start-ups.



### **GIORA YARON**

Dr Yaron serves as Chairman of the Executive Council of Tel Aviv University and Ramot. Over the years, he has co-founded a group of interantional based companies. Dr. Yaron sold Mercury Interactive to HP for \$4.9B and led IndigoNV to a NASDAQ IPO exceeding \$1B in market capitalization.



### **Eyal Niv**

Mr. Niv serves as a Managing General Partner and Partner at Pitango Venture Capital. He joined the firm in October 2015 as a Managing General Partner. His main focus is on IT infrastructure, Semiconductors, and Internet.



### **Uri Adoni**

With vast experience in advertising and strategic planning, Uri is considered an "evangelist" in the fast growing online advertising market. He brings extensive experience to JVP in internet and new media, gleaned from his prior position as the CEO of MSN Israel. Uri is a board member of Celltick, RepnUp, ComQi and Wishi.



### **ITZIK PARNAFES**

Itzik focuses on investments in information technology. He is currently on the boards of 90min (formerly FTBPro), Elastifile, GoEuro, LightCyber and Primary Data. He is a board observer for Scodix and ZeRTO and led Battery's investment in Delphix. Before Battery, Itzik was a partner with Stata Ventures, where he led investments in Provigent, Comability, Sentrigo and ZikBit.

## KOREAN

### VENTURE CAPITALS

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#### VC **FUTUREPLAY**

Founder. Jung-hee Ryu

FuturePlay is accelerator with a focus on building a network of techie startups and an one and only tech-centric company builder in Korea.



#### VC **NHN INVESTMENT**

Venture Partner. Suk-geun Chung

Korea's best specialized investment organization which focused on new technology ventures.

## ISRAELI

### VENTURE CAPITALS

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#### VC **PITANGO**

Founder. Nechemia Peres.

With over \$1.6 billion under management and investments in over 180 companies, Pitango is Israel's leading Venture Capital Fund.



#### VC **Battery Ventures**

Founder. Rick Frisbie.

Founded in 1983, the firm makes venture-capital and private equity investments from offices in Boston, Silicon Valley and Israel. The firm has invested in more than 300 companies and has over \$3.81B under management .



#### VC **JVP**

Founder. MK DR. EREL N. MARGALIT.

Jerusalem Venture Partners (JVP) is one of Israel's leading VC funds. Founded in 1993, and with over \$1 billion raised to date, JVP has helped build over 110 companies and has orchestrated 28 of the largest exits in the region

## PARTICIPANT COMPANIES

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#### **SK Telecom**

Korea's representative global telecommunication firm.



#### **Green Cross**

Korea's leading biotech global firm.



#### **HUMAX**

Internationally recognized exportation-based set-top box maker.



#### **PIOLINK**

Korea's best Cloud data center optimization firm.



#### **NEXSTREAMING**

Globally recognized mobile multimedia SW firm.